

# New business? No problem.



Minimum commitment is 3 months.

We have the skills you need to get started.

## Digital Marketing Packages

Monthly Retainer



Create

- Paid Media Creative Production
- Motion Graphics Explainer Video
- Landing Page Creation

**Essential**  
What you need to launch online  
**£1,250 + VAT**

**Standard**  
Get serious with your organisation  
**£2,500 + VAT**

**Pro**  
Outsource your digital, design + development  
**£4,000 + VAT**



Build

- Google Tag Manager
- Google Analytics Setup
- Search Console
- Google Ads Setup
- Google Merchant Centre Setup



Promote

- Keyword Research
- On-Page SEO
- Link Building / off-page SEO
- Google Ads - PPC\*
- Google Ads - Google Shopping\*
- Paid Social\*
- Organic Social
- Social Community Management
- Website Content Expansion
- Client / Lead Email Automation Work Flow

3 assets a week, caption writing + scheduling

7 assets a week, caption writing + scheduling

2 blogs / articles a month for SEO

4 blogs / articles a month for SEO

Welcome email design + setup

Up to 3 designs + setup

Up to 7 designs + setup



Refine

- Bespoke Reporting Template (using Google Data Studio)
- Remarketing Setup + Activation
- Integration with 3rd Party acquisition or CRM software (e.g. Hubspot, PipeDrive)
- Conversion Rate Optimisation

\*Excludes media cost

